



Step 1: Capacity (ml) \div Serving Size (ml)
= No. of Servings

Step 2: No. of Servings \times Amount You Charge
per Serving = Return

Step 3: Return - Cost = Your Profit

For Example

1000ml \div 20ml = 50 Servings \checkmark 50 Servings \times £0.50 per Serving = £25 Return \checkmark
£25 Return - £11.99 Cost = £13.01 Profit